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## Kimberly-Clark Named to Sustainability Indexes

DALLAS, Oct. 14, 2013 /PRNewswire/ -- Kimberly-Clark Corporation (NYSE: KMB) has been added to the Dow Jones Sustainability North America Index and the newly launched UN Global Compact 100, two indexes that track the financial performance of firms committed to practice sustainability and good citizenship in their operations.

"We're pleased to see our commitments to sustainable operations and transparent reporting recognized by Dow Jones and by UN Global Compact. Indexes like these give investors increased visibility and assurance as they consider sustainability issues in their investment decisions," said Lisa Morden, senior director of global sustainability for Kimberly-Clark Corp.

As a component of the Dow Jones Sustainability (DJSI) North America Index, Kimberly-Clark is among a distinguished peer group of sustainability-focused companies in North America. The DJSI is a product of S&P Dow Jones Indices in association with RobecoSAM, a specialist in sustainability investing. Kimberly-Clark is among 22 firms that were added to the DJSI North America, comprising 140 total components. Selection is based on the annual RobecoSAM Corporate Sustainability Assessment, which covers more than 3,000 companies worldwide. DJSI was launched in 1999. For more information, see [sustainability-indices.com](http://sustainability-indices.com).

UN Global Compact last month launched the "Global Compact 100" (GC 100), an index of companies that support Global Compact's "10 principles" (read more at [unglobalcompact.org](http://unglobalcompact.org)). The GC 100 was created in association with research firm Sustainalytics. The index measures good corporate citizenship on a range of social and environmental practices combined with measures for profitability. The index components were selected from among 722 publicly traded companies that have endorsed the Global Compact's 10 principles.

The GC 100 tracked the stock market performance of these companies during the past three years, comparing the results against a broad market benchmark, the FTSE<sup>®</sup> All World.

"While the performance of the GC 100 should not be seen as clear evidence of a causal relationship between a commitment to corporate sustainability practices and stock performance, there appears to be an exciting correlation," said Georg Kell, Executive Director the UN Global Compact.

Read Kimberly-Clark's entire 2012 Sustainability Report online at <http://www.sustainabilityreport2012.kimberly-clark.com/>. You're invited to join the conversation; tell us what you think by writing to [sustainability@kcc.com](mailto:sustainability@kcc.com).

### About Kimberly-Clark

Kimberly-Clark Corp. (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the Company's 141-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com) or follow us on [Facebook](#) or [Twitter](#).

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