



Kimberly-Clark Names Christian A. Brickman As Chief Strategy Officer

DALLAS, Aug. 6, 2008 – Kimberly-Clark Corporation (NYSE: KMB) announced today that Christian A. Brickman will join the company Sept. 1 as chief strategy officer, reporting to Chairman and Chief Executive Officer Thomas J. Falk. In this position, Mr. Brickman will lead the development and monitoring of the company's strategic plans and processes to enhance K-C's enterprise growth initiatives.

Mr. Brickman is currently a principal in McKinsey & Company's Dallas office and a leader in the firm's consumer packaged good and operations practices. His recent consulting experiences include a broad mix of strategy, organization and operations projects for leading global packaged goods companies.

Before joining McKinsey, Mr. Brickman was president and CEO of Whitlock Packaging (1998-2001), the largest non-carbonated beverage co-packaging company in the United States. From 1994 through 1998 he was with Guinness/United Distillers initially as vice president of strategic planning and then as vice president and general manager for Guinness Brewing Worldwide's Latin America region. Mr. Brickman's previous experiences included serving as managing consultant for CSC Index Consulting and as marketing director for Aspartame at the NutraSweet Company.

"Chris, with his extensive consumer goods industry knowledge and demonstrated record of improving business effectiveness, will bring valuable perspective to our management team," Mr. Falk said. "He is a talented leader and possesses a unique combination of senior line management and broad consulting experience. I am confident that he will contribute greatly to our efforts to deliver on the commitments of our global business plan."

Mr. Brickman said, "I am genuinely excited to join Tom and the entire team at Kimberly-Clark as they take the next steps to further strengthen the company's position as a global health and hygiene leader. K-C has some of the world's best-known brands, a strong growth portfolio and a proven management team and employee base focused on bringing innovation to market across all businesses. K-C is a great company with a tremendous future."

Mr. Brickman was awarded an advanced bachelor's degree in economics in 1986 from Occidental College in Los Angeles, where he graduated with honors, Phi Beta Kappa and cum laude.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - nearly a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 136-year history of innovation, visit www.kimberly-clark.com.