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## Huggies Travels to London (Ohio) to Celebrate Royal Birth

### Families Receive Royal Welcome with Royal-Themed Birthing Suite and Diaper Donations

DALLAS, May 2, 2015 /PRNewswire/ -- As the Royals prepare to welcome another baby into the world in London, England - Huggies is heading to Madison Health in London, Ohio - to give each baby born there this week their own royal welcome. The hospital's maternity center will receive a complete makeover including a red carpet entrance, throne room and royal nursery viewing area.

Experience the interactive Multimedia News Release here <http://www.multivu.com/players/English/7503551-huggies-royal-baby/>



Each newborn's family will also receive a royal gift package including a six month supply of Huggies Little Snugglers Diapers and Huggies Natural Care Wipes, among other gifts.

To extend this royal welcome, Huggies is offering every U.S. baby born on the same day as the new royal a free pack of Huggies Little Snugglers Diapers. If your baby is born on the same day as the royal baby, email [Huggies@altaresources.com](mailto:Huggies@altaresources.com) with proof of birth to claim a free pack of size one Huggies Little Snugglers Diapers.

"At Huggies, we believe every baby deserves a royal welcome," said Eleonora Daireaux, Vice President for the Huggies Brand. "We thought this would be a fun way to bring some excitement to families in the U.S. and provide outstanding skin care, fit for any little royal, with our Huggies Little Snugglers Diapers."

With the knowledge that 1 in 3 U.S. moms struggle with diaper need, Huggies *Every Little Bottom* program is also donating a day's worth of diapers, which is roughly six diapers, to the [National Diaper Bank Network](#) (NDBN) on behalf of each U.S. baby born the same day.

Since 2010, Huggies has donated more than 20 million diapers per year to the NDBN. Join the cause by sharing a photo of your baby on Twitter with **#RoyalHug**, and Huggies will donate another day's worth of diapers.

Be sure to follow @Huggies on [Twitter](#) and [Facebook](#) during the Royal Baby Watch for updates.

#### About Kimberly-Clark

Kimberly-Clark (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 143-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com) or follow us on [Facebook](#) and [Twitter](#).

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## TIPS FOR WELCOMING ROYAL BABY NO. 2 TO SIBLING

From Best-Selling Author Dr. Bill Sears

- MAKE YOUR TODDLER FEEL SPECIAL**  
When in the hospital tell your toddler about the special activity they get to do while mom is away. For example, getting one-on-one time to play with grandma. Encourage sibling hospital visits, so you don't bring home a stranger.
- SHARE THE PRAISE**  
Try to extend any compliments to include both children. When an admirer says, "What a beautiful baby," add, "Now we have two beautiful children."
- GIVE THEM A TASK**  
Assigning a task can be all it takes to help a toddler feel included: "Bring me a diaper, please," or "Let's dress and bathe Baby together." Feeling needed helps many children relish the older sibling role.

On average parents will change **2,200** diapers in baby's first year! Stock up before baby arrives.





To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/huggies-travels-to-london-ohio-to-celebrate-royal-birth-300076347.html>

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