



January 23, 2013

Kimberly-Clark Chairman and CEO Tom Falk to Chair United Way of Metropolitan Dallas 2013 Campaign

(DALLAS, TX) - United Way of Metropolitan Dallas announced today that Thomas J. Falk, chairman and CEO of Kimberly-Clark Corporation, will serve as chairman for the organization's 2013 campaign. When Falk assumes this role in February 2013, he will succeed Rich Templeton, president and CEO of Texas Instruments, who served as the 2012 campaign chairman.

"Through our products and our community outreach, Kimberly-Clark aims to significantly improve the health and well-being of families," Falk said. "Similarly, United Way is dedicated to changing lives in North Texas forever. It is an honor to accept this leadership position with United Way."

Each year, United Way's annual campaign is the largest source of much-needed funds to support the organization's goals of preparing 60 percent of graduates to succeed in education after high school, moving 250,000 more individuals out of poverty permanently and improving health and quality of life throughout the region. Each year approximately 800 local businesses run United Way campaigns. The 2013 annual campaign will officially begin on July 1, 2013.

"Kimberly-Clark is one of United Way's most generous supporters, having one of the highest per-capita campaigns in the region, and we are thrilled to have Tom lead our 2013 campaign," said Jennifer Sampson, president and CEO of United Way of Metropolitan Dallas. "His vision and leadership will take our work to higher levels of community impact than we have ever seen before."

Last year, Kimberly-Clark contributed more than \$420,000 to United Way, an increase of 6 percent over the previous year. In addition to campaign donations, Kimberly-Clark volunteers have also contributed 1,500 volunteer hours to United Way by participating in large volunteer projects such as making supplies for educational toys and assembling care kits for shelters and literacy kits.

Over the last decade, Kimberly-Clark and its employees have donated more than \$60 million to United Ways nationally to help the organization improve lives and build stronger communities through the areas of education, financial stability and health. In total, Kimberly-Clark contributed approximately \$6.1 million to local United Ways in 2011 alone. This total includes approximately \$2.7 million in gifts and pledges by Kimberly-Clark's U.S. employees, and dollar-for-dollar matching by the Kimberly-Clark Foundation of this amount. The company's employees also raised an additional \$678,000 for local United Ways in 2011 through special events and fundraisers.

Falk is the latest in a line of prominent CEOs representing global companies to serve as the United Way of Metropolitan Dallas campaign chair. In addition to Rich Templeton, Randall Stephenson of AT&T chaired the campaign in 2011 and Tom Greco of PepsiCo will chair the campaign in 2014.

About United Way of Metropolitan Dallas

United Way of Metropolitan Dallas offers North Texans highly effective ways to help people change their lives forever. United Way is the largest non-governmental funder of programs to improve Education, Income and Health in Dallas, Collin, Rockwall and southern Denton counties. By breaking the cycles of dropouts, poverty and poor health for hundreds of thousands of people over the next ten years, United Way donors, volunteers and advocates will create long-term improvements throughout the region. To learn more, please visit UnitedWayDallas.org.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 140-year history of innovation, visit www.kimberly-clark.com.