



Kimberly-Clark CEO Thomas J. Falk Elected to the Board of the Grocery Manufacturers of America

Don Quigley and Mark Jamison Join Key GMA Committees

DALLAS, Jan. 25, 2005 - Kimberly-Clark Corporation (NYSE:KMB) announced today that chairman and chief executive officer Thomas J. Falk has been elected to the board of the Grocery Manufacturers of America (GMA). He joins a board of 42 CEOs representing the nation's leading food, beverage and consumer product companies and sales agencies.

"We're pleased that Tom has joined the GMA Board of Directors. His management insight and industry leadership will bring an added dimension to our public policy, business and technology initiatives," said GMA President and CEO C. Manly Molpus.

In addition, Kimberly-Clark announced that Don Quigley, president - North American Customer Development, will join the Sales Vanguard Group and the Sales Committee of GMA. These groups provide leadership and research on critical issues related to sales productivity, efficiency and brand growth.

Mark Jamison, vice president of logistics, also has joined GMA's Logistics Committee, which sets the agenda for industry research and pilot studies.

About GMA

The Grocery Manufacturers of America (GMA) is the world's largest association of food, beverage and consumer product companies. Led by a board of 42 Chief Executive Officers, GMA applies legal, scientific and political expertise from its more than 140 member companies to vital public policy issues affecting its membership. The association also leads efforts to increase productivity, efficiency and growth in the food, beverage and consumer products industry. With U.S. sales of more than \$500 billion, GMA members employ more than 2.5 million workers in all 50 states.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - nearly a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 133-year history of innovation, visit www.kimberly-clark.com.