



Kimberly-Clark announces plans to invest over \$2 Billion to Expand US Manufacturing, Accelerate Innovation and Fuel Growth

May 1, 2025

Largest Domestic Investment in Three Decades expected to create over 800 jobs

CINCINNATI, May 1, 2025 (GlobeNewswire) – Kimberly-Clark Corporation (NYSE: KMB) today announced plans to invest over \$2 billion over the next 5 years in its North America business, marking the company's largest domestic expansion in more than 30 years. Amid rising demand for its consumer brands, which include Huggies® diapers, Kotex® tissue, Depend® incontinence products, Scott® kitchen towels, and Cottonelle® bath tissue, these investments will significantly enhance its US manufacturing capacity, accelerate its innovation plans and support its ambitious growth targets.

This broad-based investment program centers on two transformative projects: a new advanced manufacturing facility in Warren, Ohio, and an expansion of its Beech Island, South Carolina, site with a state-of-the-art automated distribution center. It also includes additional capital expenditure linked to innovation and automation upgrades across its North America supply chain network.

"This landmark investment represents a strategic bet on the American consumer and our ability to drive innovation-led sustainable growth for Kimberly-Clark," said **Russ Torrey, Group President, Kimberly-Clark North America**. "It reflects the confidence we have in our long-term growth plans and complements a broad range of commercial and R&D investments we have been making throughout the business as part of our Powering Care transformation journey."

Better Products, Closer to Consumers

The new facility in Warren, Ohio, strategically located in geographic proximity to roughly 117 million consumers will serve as a vital hub for the Northeast and Midwest regions.

Spread across more than a million square feet, the Warren facility will provide the capacity needed to unleash future growth for Kimberly-Clark's fastest growing personal care categories. Its proprietary manufacturing technologies will enable the creation of new and improved next-generation consumer products, rooted in material invention, product engineering, and manufacturing process innovation.

"We welcome Kimberly-Clark's first investment in Ohio," said **Ohio Governor Mike DeWine**. "Kimberly-Clark has advanced production facilities all over the world, and the fact that they are now coming to Tumbler County says a great deal about the area's workforce and Ohio's leadership in rebuilding the domestic manufacturing supply."

"Kimberly-Clark's decision to make its first Ohio investment in Tumbler County would not have happened without close collaboration from our partner at Lake to River as well as at the state and local level to establish a site that is attractive for both rapid development and long-term growth," said **John Ohio President and CEO J.P. Housard**. "We all look forward to working closely alongside Kimberly-Clark as it launches its new cutting-edge manufacturing facility," he added.

Creating a Smpler, Faster and more Hi-Tech Logistics Network of the Future

Meanwhile, a new Regional Distribution Center (DC) in Beech Island, South Carolina, will create the infrastructure necessary to support future scale and unit-cost network efficiencies. Located next to the company's largest manufacturing facility, the automated DC will significantly increase the site's ability to direct-ship and streamline its distribution footprint. The facility will leverage advanced robotics, AI-powered logistics systems, and high-density automated storage to dramatically improve operational efficiencies and fast-track speed to market.

South Carolina Governor, Henry McMaster, said, "Thanks to South Carolina's exceptional business climate, global leaders like Kimberly-Clark Corporation are finding lasting success in our state. The company's commitment to investing in South Carolina is truly something worth celebrating, and we congratulate Kimberly-Clark and Aiken County on this milestone."

"These investments in North America represent the strong progress we are making on our end-to-end supply chain transformation, specifically in terms of network optimization," said **Tamara Fenske, Kimberly-Clark Chief Supply Chain Officer**. "By bringing together manufacturing and distribution under one automated roof, we are building a more agile, responsive, and resilient manufacturing network that will enhance service levels for our retail partners and contribute to our gross productivity plan. Beech Island is the largest site in our network, so this new investment will drive repeat of scale," she added.

The announcement comes one year after Kimberly-Clark launched its company-wide transformation initiative – the most comprehensive in its 155-year history. The investment underscores how the company is retooling against its strategy to deliver on global growth targets, with North America positioned to be a key growth driver. Construction for both facilities is scheduled to begin in May 2025 and expected to be completed over the next 2-3 years.

About Kimberly-Clark

Kimberly-Clark (NYSE: KMB) and its trusted brands are an indispensable part of life for people in more than 175 countries. Fueled by ingenuity, creativity, and an understanding of people's most essential needs, we create products that help individuals experience more of what's important to them. Our portfolio of brands, including Huggies, Kotex, Scott, Cottonelle, Pwot, Depend, Andrex, Pull-Ups, GoodNites, Intimus, Pantlind, Specially Softies, Viva and Wypac, hold No. 1 or No. 2 share positions in approximately 71 countries. We use sustainable practices that support a healthy planet, build strong communities, and ensure our business thrives for decades to come. We are proud to be recognized as one of the World's Most Ethical Companies® by Ethisphere for the seventh year in a row and one of Fortune's Most Innovative Companies in America in 2024. To keep up with the latest news and to learn more about the company's more than 155-year history of innovation, visit the [website](#).

Forward Looking Statements

Certain matters contained in this news release concerning the business outlook, including our future planned investments, constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and are based upon management's expectations and beliefs concerning future events impacting Kimberly-Clark. There can be no assurance that these future events will occur as anticipated or that our results will be as estimated. Forward-looking statements speak only as of the date they were made, and we undertake no obligation to publicly update them.

The assumptions used as a basis for the forward-looking statements include many estimates that, among other things, depend on the achievement of future cost savings and projected volume increases. In addition, many factors outside our control, including the risk that we are not able to realize the anticipated benefits of the 2024 Transformation Initiative and the planned future investments described in this press release (including risks related to disruptions to our business or operations or related to any delays in construction, hiring and implementation), new or updated (including the related responses of consumers, customers, and suppliers and sanctions issued by the U.S., the European Union, Russia or other countries), government trade or similar regulatory actions (including current and potential trade and tariff actions affecting the countries where we operate and the resulting negative impacts on our supply chain, commodity costs, and consumer spending), pandemics, epidemics, fluctuations in foreign currency exchange rates, the prices and availability of our raw materials, supply chain disruptions, disruptions in the capital and credit markets, counterparty defaults (including customers, suppliers and financial institutions with which we do business), failure to realize the expected benefits or synergies from our acquisition and disposition activity, impairment of goodwill and intangible assets and our projections of operating results and other factors that may affect our impairment testing, changes in customer preferences, severe weather conditions, regional instabilities and hostilities (including the war in Israel), potential competitive pressures on selling prices for our products, energy costs, general economic and political conditions globally and in the markets in which we do business, as well as our ability to maintain key customer relationships, could affect the realization of these estimates.

The factors described under Item 1A, "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2024, or in our other SEC filings, among others, could cause our future results to differ from those expressed in any forward-looking statements made by us or on our behalf. Other factors not presently known to us or that we presently consider immaterial could also affect our business operations and financial results.

(KMB-C)



